THE USE OF STORYTELLING TO ATTRACT STUDENTS INTEREST
THESIS

Afifa
English Department, Teacher Training and Education Faculty. Universitas Madura
E-mail: fifibable.21@gmail.com

Abstract: The teacher has an important role in the teaching and learning process, besides that the teacher also has responsibility for children's development starting from morals, principles, creativity and children's motor actions. The author has conducted research on 50 respondents or 50 students who are in high school in Az Zubair, Pamekasan. Of the 50 respondents, the researcher can determine the number of likerts according to the research title that the researcher took. Of the 50 respondents the researcher concluded that as many as 31% of students liked and accepted English using the storytelling method.

Keywords: Learning, English Language, Speaking, Interest, Storytelling

Introduction
(Wibowo, 2001) Language is a meaningful and articulating sound symbol produced by a conventional and abbreviated tool which is used as a means of communication by a group of people who produce feelings and thoughts.

Language is a tool or way for humans to communicate, whether using props or not. Humans can understand the meaning or words expressed by other humans, that is what is called language. Every human who lives in a certain area has a different language, which means that people in the north – south – west and east hemispheres do not have the same dialect. As is the case with the small island of Madura, the Madurese people classify them into various dialects, such as the Bangkal-Bangkalan dialect, the Sampang dialect and there is a more refined dialect, namely the Sumenep dialect. Also, this also applies to the language that the researcher is discussing, namely foreign languages with a dialect that is proportional to one hundred and eighty degrees Celsius, namely English. English has 2 accents with british and american. English is the designated international scale language.

In a conversation between countries, translators are needed to avoid mistakes in translating languages from different countries. So, English is
defined as the unifying language on an international scale. The international language is English which is the iconic of the world to facilitate communication carried out by earthlings around the world. English is an adapted language for countries that do not adopt English as the mother tongue. So, it is said that English is a foreign language. English is still observed to be important for countries in the world, because this language has been named the number 1 communication tool for foreign countries, not only that foreign language is not only needed for learning formality but other fields also need this foreign language, ranging from technicians, health, education and others.

English as foreign language is the unifying language between countries, it can be ensured that countries in the world are already facing this foreign language. In the world of education, English still has a low intensity response. Some people even think that English is a frightening specter like what happened to students at AZ ZUBA’IR High School, for some students there who have an interest in foreign languages can be ascertained by a finger count even for those who don’t like them they will very used to falling asleep on the table. From research conducted on several students, it has been proven that students are still less interested in learning English. Especially using speaking in this media. Students’ interest in foreign languages cannot be denied, they will say that the main factor of this is the lack of interest in the teacher’s delivery and the limitations of their vocabulary that make students tired of learning foreign languages. Therefore, the use of storytelling as a solution attracts students’ interest in foreign languages.

Storytelling is an activity of retelling what has been understood or can be interpreted as storytelling is a skill for them to repeat events. Storytelling has many uses in primary education in children (Isabel, 2004). Joseph Campbell in his research said that stories become very rich and full of messages and life lessons that can be modified as needed. (The Golden Surprise, 2014). The use of Storytelling refers to a lesson plan on 10th grade Senior High School in chapter of Narrative Text. It's so hopped that the emphasis on Listening Skills will make their students' hone their speaking skill as well, then with storytelling students' interest will be higher.

In the reference teaching chapter obtained, the teacher must be very creative in making students understand and understand what is meant. Usually in the teaching chapter of narrative text, the use of storytelling will be very maximal. In a high school lesson plan or lesson plan, there are several Narrative text subjects which are an important point in this research. The use of narrative text has an attachment to the speaking interest of high school students.

However, even though English is really needed, as we know, this foreign language still has a frightening specter for anyone who hears it.In learning English, we all need several skills, namely reading, writing, listening and speaking.

That’s why the researcher proposes that storytelling will greatly assist teachers in facilitating teaching and learning activities in attracting student interest. The students interest can seen on their do on their activity, like what they do, see, listen or doing. Learning facilities are factors that can influence the learning interest of students (Aunurrahman, 2009:195).

Interest is a strong motivation that is very influential in the teaching and learning process. The interest shown by students will be very different, for example there is a student who will only be happy if he reads a scientific article, there are also students who prefer listening to speaking more. So, it is in an
interesting state that affective reactions, perceived value, and cognitive functions are intertwined, and learning attention feels easier (Ainley, 2006; Dewey, 1913; Hidi, 2006).

In Ordinary meaning Interest is a state of concern curiosity. It’s cause to become involved something. In attracting students' interest, teachers are needed to be very attractive, the media or means required are also very diverse. Reading skills will be very useful for students in applying English. The teacher can also understand the students' ability in speaking English.

Students' interest in foreign languages cannot be denied, they will say that the main factor of this is the lack of interest in the teacher's delivery and the limitations of their vocabulary that make students tired of learning foreign languages. Therefore, the use of storytelling as a solution attracts students' interest in foreign languages. In the art of storytelling, every listener will be carried away by the atmosphere or as if we will feel it. In fact, in Indonesia, stories are often used by ordinary people, but the difference is that storytelling is a foreign language translation.

The use of this method will be very helpful or effective, seeing how the results of a teacher using the old method that will produce results to attract the subject's interest are very minimal. Observations made to high school students, the use of this storytelling method still works even though some of them still persist in the laziness they hold in learning English as a foreign language. However, even though English is really needed, as we know, this foreign language still has a frightening specter for anyone who hears it. In learning English, we all need several skills, namely reading, writing, listening and speaking. That's why the researcher proposes that storytelling will greatly assist teachers in facilitating teaching and learning activities in attracting student interest.

Research method
This chapter explain about the research method used by researcher. This research method describe the next steps taken to collect data and information to support this research. Qualitative research is generally conducted to explain, and analyze individual, or group phenomena, events, social dynamics, attitudes, beliefs and perceptions. In order to gain this understanding, qualitative research begins with the development of basic assumptions. Then, connected with the principles of thought used in research. Then, the data collected in the survey is interpreted. Researchers took 50 samples of students to study and associated them with existing research materials. Researchers used several meetings to validate theories and titles that the researchers examined had an impact on respondents or students. Of the 50 respondents, the researcher was able to find the final percentage results from the research conducted.

Results and discussion
Results
The results that researchers can conclude are:
1. The researcher took the Storytelling strategy to be able to attract students' interest in foreign languages or English.
2. The use of storytelling to attract students' interest in foreign languages has proven to be successful. 31% of respondents out of 50 students like foreign languages as evidenced by Likert intervals and monitoring by researchers and teachers of students in the class through student activity, storytelling with assessment of intonation, body gestures and also vocabulary.

Discussion
1) Based on what researchers do, teachers are encouraged to conduct and research students using the storytelling method to attract students in
their interest in foreign languages, especially English. 2) Teachers and researchers prepare teaching materials or stories that will be used and are related to the material being taught. 3) Before carrying out storytelling activities to students, the teacher is expected to be able to give examples to students first. The researcher took a sample of 50 students to be used as a reference in writing and completing this thesis, as the researcher describes below. This study has only 2 focuses with a sample frequency of 50. Researchers used the sampling method with the Likert result scale method. Aspects that can be measured are students' interest in foreign languages, which is carried out on 50 sample students with the following values:

1. Answer "Really like" (5 points): 5 respondents
2. Answer "like" (4 points): 10 respondents
3. "neutral" answer (3 points): 25 respondents
4. "don't like" answer (2 points): 5 respondents
5. the answer "totally dislike" (1 point): 5 respondents

\[
\begin{align*}
\text{Formula: } & \quad T \times Pn \\
\text{Q: } & \quad \text{Total Respondents} \\
\text{Pn: } & \quad \text{Choice of Likert score numbers}
\end{align*}
\]

Then the results are obtained:
1. Answer "Really like" $5 \times 5 = 25$
2. Answer "likes" $4 \times 10 = 40$
3. Answer "neutral" $3 \times 25 = 75$
4. the answer "don't like" $2 \times 5 = 10$
5. the answer "totally dislike" $1 \times 5 = 5$

So, the total score is 155

The result of the interpretation value is

\[
\begin{align*}
Y : & \quad \text{highest Likert score} \\
\text{number of respondents, } & \quad 5 \times 50 = 250 \\
X : & \quad \text{lowest Likert score} \\
\text{number of respondents, } & \quad 1 \times 50 = 50
\end{align*}
\]

reference for interpretation is

* $I = 50$ (total students)/Total score. Then, $50/5 = 10\%$

So the score interpretation criteria are obtained based on the intervals that have been searched for, namely:

- $0\% - 10\% = \text{Really Dislike}$
- $11\% - 20\% = \text{Dislike}$
- $21\% - 30\% = \text{neutral}$
- $31\% - 40\% = \text{likes}$
- $41\% - 50\% = \text{really like}$

Then the previous total score was 155, so the final result is

\[
\text{Index formula: } \frac{\text{Total Score/Y} \times 45}{\text{Total Results}} = \frac{155}{250} \times 50 = 31
\]

So, the final result of the liker scale research is 31\% which is in the "Like" category.

**Discussion**

Teachers must have interesting ideas in teaching and learning activities. There are 3 types of teacher teaching styles namely visual, auditory and kinesthetic. (Annoying, 2002). In the activities that researchers carry out, researchers can understand how very unattractive a foreign language is for students if they still adhere to the ancient learning system which only adhered to the notion of sitting, being silent and listening. This ineffectiveness makes some students think that a foreign language is a very unpleasant language and they often even think that a foreign language is a friend that must be avoided. The researcher explained that according to the results of the research that the researcher did, in 1 class there were lots of samples or students with various characteristics and interests in learning, therefore the researcher suggested that the teacher pay more attention to the learning process carried out, namely using visualization of the role of storytelling to help students build their imaginations with performances that are displayed and assisted by auditory which involves the teacher's voice as a storytelling medium using various types of sounds that are raised.
and also the use of kinesthetic methods to further convince students that the storytelling method used can be more interesting and make students interested in foreign languages higher. Based on the results that the researchers did, it can be concluded that the use of the storytelling method was successful for students, with the existing comparisons. The percentage of students who like foreign languages reaches 31% with an interval of 50 respondents. Storytelling with a new style or characteristic of the teacher very efficient in dealing with the boredom that students feel. Because in this case the teacher will do or show the best possible way to convey the story that is brought. As happened to students at Az Zubair School, in the research that the author conducted, the cases obtained were similar, namely the lack of student interest in learning foreign languages.

From the percentage obtained after using storytelling, there are only a few students who are interested in foreign languages. Their enthusiasm proves that the use of storytelling in attracting students' interest is efficient enough to be used. In addition, storytelling will greatly assist teachers in correcting mistakes that students make in English pronunciation. The use of storytelling is an interesting method for English teachers to use.

Efforts that teachers must use in attracting students' interest in English are by providing as interesting material as possible to students, telling stories in language that they can and easily understand. In addition, the teacher is recommended to stimulate the students first, giving them a little explanation about the story that the teacher will convey.

Conclusion
Students will feel bored if in class the teacher only applies his habit of sitting, being silent and giving assignments. A class atmosphere that is so quiet and boring will make some students experience disturbances in their learning atmosphere, therefore the teacher really needs a new breakthrough in their teaching and learning activities as the author has described. Storytelling will be very helpful in overcoming this.

Suggestion
A foreign language, especially English, is a language that is not easy for students to understand. For some students, English is an enemy that should be shunned. Storytelling is a good reference in breaking up the atmosphere, besides being able to easily attract students' enthusiasm, storytelling can also create closeness between teachers and students in communicating. The language produced by the teacher will adapt to the students' everyday language so that it can be reached easily. The introduction of a foreign language for students is a frightening specter. The reason is not only having to understand various kinds of existing grammar, students are required to master a lot of vocabulary. Then then, how can teachers introduce English to students without making students increasingly burdened with foreign languages. Inviting students to play using English with a more active storytelling method, the introduction and use of the storytelling method can make students more interested in English. This is because the focus on using storytelling is not only reading, but using several supporting materials and also student creativity in changing voice and intonation.
References
Saswandi, Tri. 2014. Teaching style and students in learning English. 17(1). 38-39
Sadiku, Lorena Manaj. 2015. The importance of four skills Reading, Speaking, Writing, Listening in a lesson hour. 1(1). 30
Manurung, Konder. 2015. Improving the speaking skills using reading contextual internet-based instructional materials in an EFL class in Indonesia, 44.
Meiranti, Risa. 2012. Improving Students writing skills through field trip method, 1(1). 1
Munawar. 2015. Improving Speaking Skills through the learning community technique, 6(4). 484
Aronoo. 2014. Improving students listening skill through interactive multimedia in Indonesia.