THE IMPLEMENTATION OF ONLINE NEWSPAPER IN TEACHING READING

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Abstract:
This study was conducted at SMP Plus Al Madaniyah. The participants of this study were seventh grade students of SMP Plus Al Madaniyah. The data were obtained through classroom observation and interview. It was found that through the activity, the students not only using the language, but also reading the language and speaking with the language. The last, the final observation. It was found that the students were able to rewrite the news with their own words. The last, the final observation. It was found that the students were able to rewrite the news with their own words. The lessons observed were reading lessons. The result of interview found some benefits from the use of online newspaper in teaching reading. The benefits attained the development of students’ reading ability, fun learning’s atmosphere and the increasing of students’ reading interest.

Keywords: Implementation, Reading, Online newspaper

Introduction

English is one language, which is used by many people all over the world. Besides, study English is very needed especially in digital Era, because through this language, we know the content of scientific books, online newspapers, newspapers, etc. which are written in English. Information about science and technology is mostly written in foreign language, especially English.

Study English has four language skills, namely reading, speaking, listening, and reading. All of them are important to teach the students, but in this study, the researcher will focus on the reading skill. Reading, one of language skills, should be mastered well by the students because reading is an essential factor that influence one’s activity in communication. Reading is regarded as a decoding skill that is, interpreting codes into ideas.

Many students get difficulties in learning reading because sometimes they feel bored and the fact they will lazy to understand the subject. One thing that make them bore in learn English because the teacher focus in one source. Teacher just follow the source which is provided or designed as teaching material like book. Usually, in teaching of the reading, the teacher just give the textbook which is the students always see before. When the students are asked to read, they will feel bore. As consequence, the student only keep silent and other are talking. The class become noisy. When it happens, the students’ motivation lost. Therefore teachers have to find solution to solve the problem above. Various media are expected to help students to improve their motivation in study reading.

The students, sometime, get difficulties in reading text. They only study in their school and get lesson from their teacher, so they get difficulty in determining the kind of reading. Based on the explanation above, the writer chooses the online newspaper as a media in teaching reading. The writer assumes that online newspaper is kinds of text that will attract the students’ interest and stimulate them to enjoy in reading comprehension.

An online newspaper is the online version of a newspaper, either as a stand-alone publication or as the online version of a printed periodical. Online newspapers are much like a hard copy newspapers. Because online newspapers do not allow readers to thumb through and physically relate to the organization of the online publication, readers must organize and prioritize their news mentally.

The advantage of online newspaper is its convenience to access. Not many print newspapers
are free to the readers but mostly online newspapers are. Simultaneously, we have access to all the newspaper we want to read. There is larger amount information than in a couple pages of newspaper.

The focus of this research is students of SMP Plus Al Madaniyah, seventh grade students. The researcher choose this school because of the reasons. One of that reason is the students still miss in reading comprehension, online newspaper is effective study source because it gives many advantages to reading program. Although the newspaper is written in English, the students will enjoy to read. The reasons of the writer using newspaper as a means for teaching reading newspaper interest and can benery pleasing and interesting for the students.

So that, the students are interested in reading online newspaper, the languages of online newspaper are easy to understand. By using online newspaper students will be more interested and more active in learning. They will feel something new and different from what they usually get in their class. The writer hopes that with the use of online newspaper in teaching reading they will be active as participants and they have more a chance to express their minds, emotions, feelings, and attitudes.

Based on the description above, this research aims to investigate the kind of activities take place during the process of teaching reading through online newspaper and to identify the benefits that the students obtained from reading online newspaper.

Review and Related Literature

Reading Comprehension

Reading comprehension is an active thinking process which not only depends on comprehension skills the state. “Reading comprehension understanding what has been read it is an active thinking process that depends not only on comprehension involves understanding the vocabulary seeing the relationship among words and concepts, organizing, ideas, recognizing author’s purpose, making judgment, and evaluating” (Kustaryo 1998).

Hasmiati (1999:15) states twelve principle of teaching reading as 1) Reading as a complex act with any factors that must be considered; 2) Reading is the interpretation of the meaning of printer symbols; 3) There is not correct way to teach reading; 4) Learning to read in continual process; 5) Students should be though word recognition skill that will allow them to unlock the pronunciation and meaning of familiar word independently; 6) The teacher should diagnose eachstudents reading ability and use diagnose as a basic for planning instruction; 7) Reading and the other language arts are closely interrelated; 8) Reading is integral part of all content area instruction within the educational program; 9) The students need to see why reading is important; 10) Enjoyment of reading should be considered of prime importance; 11) Readiness for reading should be considered of all level instruction; 12) Reading should be thought in a way that allows each child experience success.

Definition of newspaper

Newspaper is printed publication appearing daily or weekly and containing news, advertisement and articles on various. Hornby (1995:782) said that a newspaper is a publication containing news, information and advertising, usually printed on low-cost paper called newsprint. It may be general or special interest, most often published daily or weekly. According to encyclopedia Indonesia (1995:1871), newspaper is mass communication that gives all of news. Newspaper is printed media usually distributed weekly or daily in the form of a folded book of papers. The publication is typically sectioned off based on subject and content. The most important or interesting news will be displayed on the front page of the publication. Newspapers may also include advertisements, opinions, entertainment and other general interest news.

Online newspaper

An online newspaper is created by the convergence of the newspaper and the Internet. As Chyi and Sylvie (2001:232) describe “technologically, the Internet enables online newspapers to seek a world-wide market. Practically, most online newspapers are owned by their print counterparts, which also serve as online editions’ primary content providers”. According to Boczkowski (2004: 4) the emergence of online newspapers has occurred “partly as a reaction to major socio-economic and technological trends, such as changing competitive scenario and developments in computers and telecommunications – trends that, in turn, online newspapers have influenced”.

An online newspaper is a self-contained and refreshable version of a traditional newspaper that acquires and holds information electronically. (The electronic newspaper should not be confused with newspapers that offer an online version at a Web
site.). Information to be displayed will be downloaded through a wireless Internet connection.

The internet is becoming an important resource for use in schools and as such it has created the need to look again at what we know about how children learn, and about how teachers approach the tasks involved in teaching. The internet is, for all intents and purposes, available to all teachers in all schools. As such it is available as a resource for teaching and learning, and as with all tools and resources used in classrooms, its use should be carefully considered. Not only should the approaches to teaching and learning be looked at in detail, but the integrity and usefulness of individual websites should also be carefully investigated.

The challenge involved in creating a viable electronic newspaper is to develop a device that has the desirable characteristics of traditional paper in addition to its own inherent benefits (such as being automatically refreshable). Like traditional paper, the online newspaper must be lightweight, flexible, high-resolution, glare-free, and affordable, if it is to gain consumer approval.

Method

A descriptive qualitative was employed in this study in order to investigate the use of online newspaper in teaching reading. Referring to the objective of this study, the design is considered appropriate since it is a method used to describe or analyze the results of the study but not used for make broader conclusions (Sugiyono, 2005).

This study was conducted at SMP plus Al Madaniyah. The participants of this study were an English teacher and seventh grade students of SMP plus Al Madaniyah. The data were obtained through classroom observation and interview. The lessons observed were reading lessons. During observations, the researcher was an observer and did not take part in any classroom activity. Field notes on the teacher’s use of reading assessments were taken during each observation. The interviews were semi-structured. The interview was conducted in order to investigate the benefits that the teacher obtained from the use of online newspaper in teaching reading.

Result and Discussion

The analysis of the data from the observation and interview showed that the use of online newspaper was effectively used in helping students’ improve their reading ability. Teaching Reading Through online newspaper. Based on the results from observation above, it can be concluded that the online newspaper that was used in the teaching reading is divided into three stages: pre-reading, reading, and post-reading as proposed by Nunan (1991). Based on the data obtained, there were some learning activities used by the teachers in pre-reading stage as follows: Brainstorming by asking the students about trending news today and asking the students to mention several verbs related to the news given. Ask the students to analyze and explore the text. This stage covered several activities as follows:

In the first observation, the teacher started the class by greeting the students and checking the students’ attendance. All students attended the class that day. When the students were ready for the materials, the teacher then recall the materials and activities in the previous meeting. Furthermore, the teacher stated the objective of teaching is reading. Then, she asked the students about several activities about news today. Furthermore, the teacher showed newspaper about trending and asked the students to mention several verbs based on the online newspaper given. The data revealed that the activity was able to activate students’ vocabularies.

Furthermore, the data from observation showed that the students enjoyed in exploring the verbs related to the news. It can be seen that all students were active and enthusiasm in expressing what they read. They were able to mention the verbs related news.

From the observation, it is clearly found that by using online newspaper, the students can write easier. It could be seen from the activity that all the groups were able to finish the task in thirty minutes. In addition, the students also were able to write a text that has schematic structure, linguistic features and knowledge of the field in accordance with report text. This indicates that through learning community or cooperative learning or students can improve both academic and social skills. It is supported by Harmer (2001) who argues that learning community, students can enhances broader skills of cooperation.

At the end of the lesson, representative of this class presented its work in front of the class. It was found that through the activity, the students not only using the language, but also reading the language and speaking with the language.

The last, the final observation. It was found that the students were able to rewrite the news with their own words. And their vocabulary mastery increased.
It can be seen from their reading resultsthat they were able to write more than three paragraphs. In addition, the students’ ideas in reading report text also improved significantly. They also could develop the content and organize the ideas into a good text based on the online newspaper. This can be seen that the students can write the text based on the generic structure and language feature of report text.

The Benefits from Reading through online newspaper

The result of interview found three benefits from the use of online newspaper in teaching reading. The benefits attained the development of students’ reading ability, fun learning’s atmosphere and the increasing of students’ reading interest. The aforementioned benefits are described below.

1. Students Developed Their Reading Ability
   
   Based on the data of teacher’s interview, it was found that students developed their reading ability. The development of reading ability in this research can be seen in the following excerpt:
   
   After practicing to write report text by using online newspaper regularly many students can express their idea easily and develop their ideas in reading easier. In contrast, before using online newspaper they got difficulty in creating idea while reading.

2. Online newspaperCreated Fun Learning’s Atmosphere
   
   All respondents said that they enjoyed reading by using online newspaper. It is supported by interview result of student one below. I am happy to write by using picture series. By looking at the picture, there are many words that I want to read. I enjoyed describing everything I saw in those picture.(7A) (Interview, translated version).

3. Students were Motivated to Write
   
   After reading by using online newspaper regularly, the students were motivated to write better, as stated by studentfive below. When I asked to write I was confused to start reading. I thought that reading activity is boring because the teacher always asks us to write in a piece of paper. But, after being introduced by online newspaper.I found that reading is interesting. I enjoyed reading by using online newspaper. It makes me want to write and write again. (7B) (Interview, translated version). The findings above showed that online newspapers one media to increase students’ engagement in reading activity. Therefore, this technique has been found to be an effective means of arousing interest in reading.

Conclusions and Suggestions

Conclusion

English teachers should be more creative in teaching reading and should try to offer students with interesting and useful teaching and learning techniques. One of teaching media is to use the online newspaper. Accordingly, this research aims to investigate the kind of activities take place during the process of teaching reading report text through online newspaper and to identify the benefits that the students obtained from reading report text through online newspaper. Based on research result, several conclusions from the findings are drawn as follows.

Firstly, regarding the kinds of activity that take place in the process of teaching report text through online newspaper, it is found that there were several activities that are divided into three stages: pre-reading, reading and post reading.

Secondly, concerning with the benefits of reading report text through newspaper, the gained data indicated that that the use of online newspaper was effectively used in helping students’ improve their ability in reading report text.

Suggestions

There are several suggestions in the use of online newspaper in teaching reading as follows: First, it is advisable for the teachers to use online newspaper to enrich ideas, promote students’ attention, help them focus on the learning process, and enhance participation. Second, the topic of the teaching should be connected with the students’ context. Third, the use of news update will be more interesting.

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