Abstract:
English learning has been given in formal education, but the methods used are usually less interesting and make some children bored and have difficulty understanding the material presented. Therefore, the implementation of the traditional tanduk majeng song as media in improving English skills at PAUD. Badruz Zaman is expected to make it easy for children to learn English and make learning English fun with interesting method. This activity is carried out for Pre-Primary School so that they have English language skills in vocabulary, language structure, listening and reading. In addition, this activity is also expected to create children who will be ready to compete in the world of education with English language skills. 

Keywords: Traditional, media, tanduk majeng song

Introduction
English is one of the languages that is widely used in every aspect of life such as science, education, business and entertainment. According to Nishanthi (2018) English is an international language that can be used to communicate with other people around the world in various aspects, including aspects of education. Recognizing the fact that the importance of English in the future, learning English as early as possible must be implemented in schools which is one of the efforts to increase individual competency in language learning.

Learning English in Indonesia, both at the primary and secondary education levels, places more emphasis on aspects of language knowledge, understanding the content of discourse, and is also more oriented towards the results of the exam to be achieved, this is in contrast to western countries such as France, Germany , Italy, who studied English with an emphasis on critical thinking skills, realistic use of language, learner-centered language learning also emphasized the quality of the learning process. Therefore, such a learning paradigm must be changed immediately from teacher-centered learning to student-centered learning, as stated by Doodington and Hilton (2010: 16) asserting "only by expanding and enriching children's instincts to involve themselves into active play, sympathetic adult educators can help children develop fully as living beings who act, feel, and think."

In order for learning to run well, it needs to be continuous innovation from teachers so that students can be actively involved in the learning process. Therefore teachers must be able to create a varied learning process by using interesting media to attract students' learning interest. Abi hamid, mustofa, dkk (2020:4) state that learning media can be said as anything that can convey messages through various channels and can stimulate students' thoughts, feelings, and willingness so as to encourage the creation of a learning process to add new information to students so that learning objectives can be achieved. well achieved. Based on the description above, it can be concluded that students who are motivated in learning will carry out learning activities well so that the learning objectives that have been set can be achieved, therefore the researchers are interested in implementing the traditional tanduk majeng song as media in improving English skills at PAUD. Badruz Zaman.

Madura Island has many arts and those that have existed since ancient times, but they still exist today because Madurese are still willing to preserve them. One of the cultural assets owned by the island of Madura is the traditional tanduk majeng song, Tanduk Majeng or Tondu' Majâng (lit. "The pleasure of fishing") is a traditional
The Madurese song that tells the life of Madurese as fishermen. This song is an allegory which means that life as a fisherman is very hard because you have to face dangers at sea (atemmo bhabhâjâ), risk your life (bhândhâ nyabâ), live cushioned by the waves and covered in wind (abanthal omba' sapo' angèn), to support your family.

Tanduk majeng song as media for improving English skill at PAUD. Badruz Zaman is very suitable to be applied because the learning process at PAUD. Badruz Zaman is more teacher-centered than student-centered which cause a decrease in student learning motivation. So in this research I want to know how to implement the Tanduk Majeng song (Madura’s song) as media in improving English skills at PAUD. Badruz Zaman.

This research can provide some benefits for students, teachers and other researchers. 1) For students, this research can help students memorize English vocabulary without feeling pressured, increase enthusiasm and motivation to learn, improve children's gross motor skills and can improve children's ability to participate in groups. 2) For teachers, this research can help teachers to create an active and interesting classroom atmosphere, can identify learning difficulties experienced by students and can teach English as well as be able to introduce the traditional Madura’s song to students. 3) While the benefits for other researchers are that it can become as a reference, sources of information and reference material for further research so that they can be further developed in other materials to improve the quality of learning.

**Method**

Research is a well-organized and systematic scientific activity. Research must also be carried out within the framework of a rational system or an orderly pattern. Sugiyono (2019:2) argues that The research method can be interpreted as a scientific way to obtain valid data with the aim of finding, developing, and demonstrating certain knowledge so that in turn it can be used to understand, solve, and anticipate problems. Based on the explanation above, the first step taken by researchers is to determine the type of research method and approach. Then choose various data collection techniques that allow researchers to obtain information/data about the object of research. The formulation of the methodology used in this study is as follows:

**Research Design**

Analysis of the implementation of the traditional tanduk majeng song as media in improving English skills at PAUD. Badruz Zaman is done with qualitative methods. The qualitative method is a research method based on postpositivism or interpretive philosophy, used to research on natural object conditions, where the researcher is the key instrument for data collection carried out in triangulation (combined observations, interviews, documentation), the data obtained tends to be qualitative data, data analysis is inductive or qualitative, and the results of qualitative research are to understand meaning, understand uniqueness, construct phenomena, and find hypotheses (Sugiyono, 2020: 9-10). The researchers choose a qualitative method in this study because the desired research results were achieved in the form of descriptive data, the results to be achieved are changes in students’ learning motivation in learning English.

This research uses a case study approach. Case study is a research strategy in which the researcher carefully investigates a programed, event, activity, process or group of individuals. Cases are limited by time and activity, and researchers collect detailed information using various data collection procedures based on a predetermined time.

**Technique of Data Collection**

According to Sugiyono (2020: 104) technique of data collection is the most important part of a research. Using appropriate technique of data collection will result in a standard data analysis process. To obtain correct and accurate data in this study, researchers used several methods which included:

1. **Observation**
   This research begins with recording, analyzing and then making conclusions about the implementation and results of the program which can be seen from the presence or absence of business development owned by learning
residents. This study uses non-participant observation techniques, because researchers are not involved and only act as independent observers.

2. Interview

Interview is a data collection technique by seeking data directly from a small number of respondents, both in a structured and unstructured manner. Directly in this case can be done in the form of face to face or through communication tools. In this case the researcher directly interviewed the school principal to find out what the condition of the school was like and also with the English teacher to find out what the students' English skills were like.

1. 3. Documentation

Documentation is a way of collecting data by analyzing facts in the form of records of events, pictures, diagrams or existing monumental works. Documentation in qualitative research is usually done to complement observations and interviews, documentation is very helpful to reach data from the past. In this method, the data collector researcher only needs to transfer the relevant written material to the sheet that has been prepared for him.

**Technique of Data Analysis**

Existing data must be analyzed before concluding. According to Sugiyono (2020: 132) data analysis is the process of systematically finding and compiling data obtained from extracting data and then organizing it into several categories, breaking it down into units, carrying out synthesis, compiling it into patterns, choosing which ones are important to learn, and draw conclusions so that they are easily understood by themselves and others. This research is a qualitative data analysis of the data obtained, analyzed with qualitative descriptive techniques. Data analysis was carried out to determine the effectiveness of implementing the tanduk majeng (madura’s song) as media to improve English skill at PAUD. Badruz Zaman.

**Findings and Discussion**

**Findings**

From the results of the research that was conducted at PAUD. Badruz Zaman, there were 17 students who participated in the implementation of tanduk majeng (madura’s song) as media to improve English skill at PAUD. Badruz Zaman, the results of the study showed that 75% of students in Class B PAUD. Badruz Zaman stated that he really likes this program. This means that 12 students really like the English learning model using the tanduk majeng song as media while 5 students don’t like it. The majority of students who like learning English through the tanduk majeng song because this method is applied using the movement and song method so as to create a creative and fun learning atmosphere and students do not feel pressured and motivated to learn English. In addition, the implementation of the tanduk majeng song (madura’s song) in improving English skills at PAUD. Badruz Zaman can also be used as a venue for the introduction and preservation of traditional songs originating from Madura which have recently been forgotten.

From the 17 students who took part in learning English using the traditional tanduk majeng song, there were 5 students who did not like learning English using the tanduk majeng song. The results of interviews with students and teachers show that; 2 students did not like learning English because according to them English pronunciation was very difficult to pronounce, 2 students still had difficulty learning English because they were not fluent in reading and writing, and 1 student felt insecure about learning English.

Based on the results of the research, the results of implementing the traditional tanduk majeng song (Madura’s song) in improving English skills at PAUD Badruz Zaman can be presented as follows:
Discussion
In the application of the implementation of the traditional tanduk majeng song in improving English skills at PAUD. Badruz Zaman Patapan, students become more active, enthusiastic, and more enthusiastic in the learning process. This is shown by their active participation in the application of this method where in each activity students can

<table>
<thead>
<tr>
<th>No</th>
<th>Name</th>
<th>Assessment</th>
<th>Description</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td>Ach. Farhan Fatihan</td>
<td>✓</td>
<td>The student cannot understand the material presented.</td>
</tr>
<tr>
<td>2</td>
<td>Achmad Fadil Fatoni</td>
<td>✓</td>
<td>The student can memorize some vocabulary</td>
</tr>
<tr>
<td>3</td>
<td>Aditya Umar</td>
<td>✓</td>
<td>The student is still not fluent in reading and writing.</td>
</tr>
<tr>
<td>4</td>
<td>Ahmad Dafa</td>
<td>✓</td>
<td>The student can follow the instructor's directions, but still have difficulty in memorizing vocabulary.</td>
</tr>
<tr>
<td>5</td>
<td>Amrullah Syaki</td>
<td>✓</td>
<td>The student can memorize the whole vocabularies given.</td>
</tr>
<tr>
<td>6</td>
<td>Aurora Dinia</td>
<td>✓</td>
<td>The student is still not fluent in reading and writing.</td>
</tr>
<tr>
<td>7</td>
<td>Choirul Bariyah</td>
<td>✓</td>
<td>The student is lack of confidence to learn English.</td>
</tr>
<tr>
<td>8</td>
<td>Fakhrur Rozi</td>
<td>✓</td>
<td>The student can understand the material, but still have difficulty in memorizing vocabulary.</td>
</tr>
<tr>
<td>9</td>
<td>Nayla Khaira Wilda</td>
<td>✓</td>
<td>The student have difficulty in memorizing vocabulary.</td>
</tr>
<tr>
<td>10</td>
<td>Niswatul Imilda</td>
<td>✓</td>
<td>The student can memorize some vocabulary</td>
</tr>
<tr>
<td>11</td>
<td>Putri Salsabila</td>
<td>✓</td>
<td>The student can memorize some vocabulary</td>
</tr>
<tr>
<td>12</td>
<td>Zainul Kamily</td>
<td>✓</td>
<td>The student can memorize the whole vocabularies given.</td>
</tr>
<tr>
<td>13</td>
<td>Shofiatus Zulfa</td>
<td>✓</td>
<td>The student can memorize some vocabulary</td>
</tr>
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<td>14</td>
<td>Nia Ramadhania</td>
<td>✓</td>
<td>The student can memorize some vocabulary</td>
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<td>15</td>
<td>Kaiza Aziza</td>
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<td>16</td>
<td>Firmansyah</td>
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<td>The student can memorize the whole vocabularies given.</td>
</tr>
<tr>
<td>17</td>
<td>Yasmin Jinani</td>
<td>✓</td>
<td>The student can memorize some vocabulary</td>
</tr>
</tbody>
</table>
memorize vocabulary related to the theme of colors and animals. Learning foreign languages in early childhood is very necessary to introduce various foreign vocabulary to children because at this age children are easy to imitate and remember other languages, therefore introducing English from an early age is good for children's education at the next stage.

The results of interview with students regarding the implementation of the traditional tanduk majeng song (Madura’s song) in improving English skills at PAUD. Badruz Zaman Patapan showed that they found it easy to remember and learn English vocabulary. In this study, data were also obtained regarding the difficulties faced by some students in implementing the tanjung majeng song in improving English skills, such as students who were still not fluent in reading and writing so that students found the difficulty to learn English, students felt insecure when pronouncing English and students have difficulty memorizing various kinds of language vocabulary.

The implementation of the traditional tanduk majeng song (Madura’s song) in improving English skills can be used as an alternative method of teaching vocabulary and other aspects of English because this method can help students learn English without feeling pressured to memorize English vocabulary, making it easier for participants students in memorizing English vocabulary because this learning is applied with the method of movement and songs that are liked by many children and the implementation of the tanjung majeng song in improving English language skills can also be a place for the introduction and preservation of traditional Madura songs for students.

The following is the documentation of the implementation of the tanduk majeng song in improving English skills at PAUD. Badruz Zaman, which can be seen below:
Conclusion
The implementation of the traditional tanduk majeng song in improving English skills at PAUD. Badruz Zaman can increase children’s inspiration, interest and curiosity, train language skills in pronouncing English vocabulary and can be used to change words in English through repeated singing. There were 75% of students who stated that they liked the implementation of the traditional tanduk majeng song to improve their English skills while 25% of students stated that they did not like it for various reasons such as lack of self-confidence of students, students who were not fluent in reading and writing, and students still have difficulty in memorizing vocabulary.

References


